

The Color Overhaul Starter Guide

Your simple day-to-day for The Complete Color Overhaul (90-Day System)

DYE DAY, EVERY 4 TO 6 WEEKS

- 1 Apply the Instant Dye Shampoo to **dry hair**, lather, leave for **10 minutes**, rinse. Three bottles cover roughly 90 days.

EVERY WASH

- 2 The Color Protect Shampoo **replaces your regular shampoo** completely, starting the day after your first dye session. Sulfate free, with color-locking polymers. Lather, rinse, done.
- 3 Follow with the Color Protect Conditioner to seal the pigment in.

EVERY DAY, 1 MINUTE

- 4 Massage the Hair Density Serum into your scalp on dry hair for 1 to 2 minutes. Do not rinse.

THE RHYTHM AT A GLANCE

- **Daily:** serum on the scalp.
- **Every wash:** color shampoo, then conditioner.
- **Every 4 to 6 weeks:** 10-minute dye session.

Questions, or something not working the way you expected? Text Brooke back on this number any time. Every product here is covered by the 30-day money-back promise.