

The Flawless Color Starter Guide

Your simple day-to-day for The 90-Day Flawless Color System

DYE DAY, EVERY 4 TO 6 WEEKS

- ① Apply the Instant Dye Shampoo to **dry hair**. Lather it through, then leave it on for **10 minutes**. Rinse thoroughly. No mixing, no gloves, no mess.
- ② One bottle gives you 10 to 15 applications. Your three bottles cover roughly 90 days of touch-ups, so put a reminder in your phone for 4 weeks from today.

IN BETWEEN, KEEP THE COLOR

- ③ Use the Color Protect Conditioner after washing. It seals pigment in so the color you got on dye day is still there in week five.

EVERY DAY, 1 MINUTE

- ④ Massage the Hair Density Serum into your scalp on dry or blow-dried hair for 1 to 2 minutes. Do not rinse. Style as usual. Consistency is the whole trick here, daily beats perfect.

THE RHYTHM AT A GLANCE

- **Daily:** density serum, 1 minute.
- **Every wash:** finish with the conditioner.
- **Every 4 to 6 weeks:** 10-minute dye session.

Questions, or something not working the way you expected? Text Brooke back on this number any time. Every product here is covered by the 30-day money-back promise.